

May 27, 2010

PRiyaCOMM Partners to Create an Historic Political Moment In Trinidad and Tobago

Poughkeepsie, NY: PRiyaCOMM provided creative direction and event management expertise and scripted speeches when it partnered with the Hindu Women's Organization of Trinidad & Tobago to create an historic moment to introduce and honor the country's first female Leader of the Opposition and Prime Ministerial candidate, and subsequent Prime Minister, Kamla Persad-Bissessar, at a lavish gala on April 16, 2010. The gathering of 500 included distinguished diplomats, government officials, professionals and community leaders.

President of the Hindu Women's Organization, Rosemarie Dipnarine, in her welcoming remarks, said, "Our culture is replete with women who sacrificed the safe and warm shelters of their homes, and with unfailing bravery and endurance fought on the battlefield beside our men, and shared in their sacrifices and victories through many struggles. Tonight, we are honored to have with us, Kamla Persad-Bissessar, who stood her ground and fought innumerable obstacles in the political arena, and has emerged as the first female leader of the Opposition, and who stands today as a symbol of valor and fortitude against our fractionated and contentious political state – a symbol of unity, peace and hope once again for our people and our nation.



Addressing the large gathering about the challenges ahead, Persad-Bissessar stated, "It is my intention to rebuild the society not only in the context of the economy, but also place great emphasis on the values which we live by. As a Prime Minister, I will ensure that women have an equal place in my government, and that they be allowed to shape the society with an equal voice. The proverbial glass ceiling has been broken forever. I will ensure that the laws relating to the protection of our children are implemented and the relevant resources provided, so that implementation is effective. I intend to lead the charge in taking back control of our lives and our families and creating a social safety net designed to rebuild the family structure. "

National icons Rukminee Beepath and Veera Bhajan were also honored on that night.

(The Honorable Kamla Persad-Bissessar was subsequently elected the first female Prime Minister of the Republic of Trinidad and Tobago on May 24, 2010.)